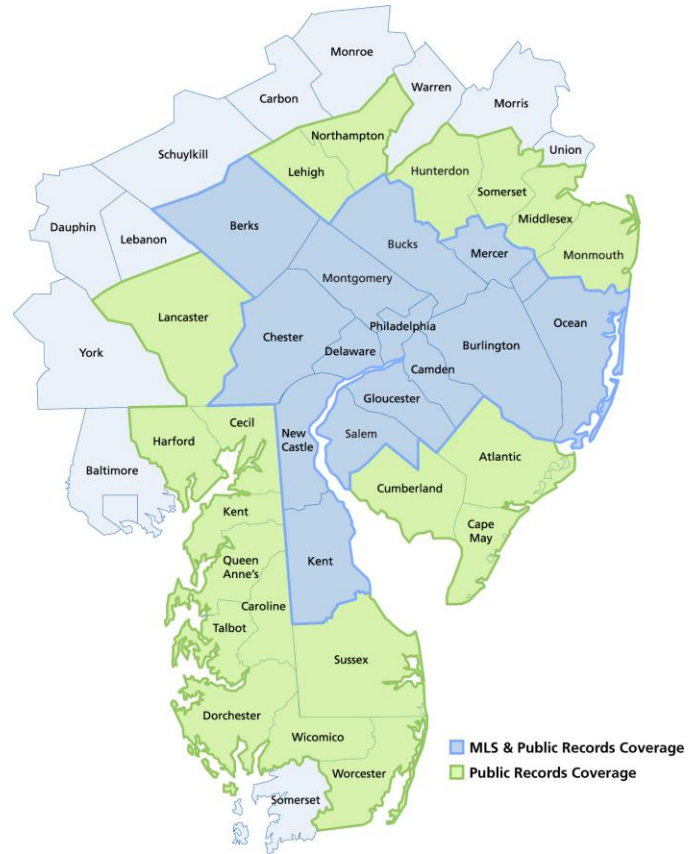


NEW MEMBER/SUBSCRIBER AGREEMENT

The TREND community encompasses 28,000 real estate professionals in Delaware, Southern New Jersey and Southeastern Pennsylvania. As partners in the business of real estate and technology, TREND members guide the evolution of our desktop and mobile websites, and contribute to the MLS database of approximately 2.3 million listings. TREND provides our members with access to public records for over 4.8 million properties, valuable industry and market information, and personalized customer service. Together, the TREND community facilitates the sale of approximately 100,000 properties a year.



NEW MEMBER INSTRUCTIONS

Make sure you have all completed forms and letters, including:

- REALTOR® in good standing letter from Association (*if applicable*)
- Account profile information form
- Unlicensed Assistant form (*if applicable*)

Send to TREND and be sure to include all completed forms and information:

- **Payment by Credit Card:** Credit card payments are accepted on-line only. Applications should be faxed to TREND at: 610-783-4699 (*Once your application has been received, you will receive e-mail instructions on how to pay.*)
- **Payment by Check:** Applications with payment by check may be mailed to TREND at: 660 American Avenue, Suite 203, King of Prussia, PA 19406. (*If paying by check, it will take approximately 3 extra days to process payment compared to paying on-line with a credit card.*)

Once your application is processed, you will receive an e-mail from TREND with your login name and password, as well as instructions on how to access the TREND website.

To help you get started, TREND offers a variety of courses that will enhance your understanding and experience in using the MLS. We strongly recommend that you attend any of these training courses.

BILLING POLICIES

- All fees are non-refundable.
- Listing fees are billed monthly.
- MLS subscription fees are billed semi-annually, in March and September, and are due upon receipt.
- TREND MLS Subscription Fees cover six (6) month cycles, **April – September** and **October-March**.
- Any member fees that are not paid by the receipt date will result in an interruption of service.

MLS FEES

Here's a list of all MLS fees that may apply to members.

Activation Fee	\$100 per subscriber	This fee is required for new subscribers and to restore MLS services for terminated subscribers, plus all unpaid fees.
MLS Subscription Fee	\$132 (<i>billed semi-annually</i>)	This fee applies for each subscriber, including the Participant/Broker and licensed assistant(s), who places his/her license or certification in the member office.
Unlicensed Assistant Fee	\$36/assistant (<i>billed semi-annually</i>)	This fee provides an assistant with their login & password.
Listing Fees	Free (<i>User-added</i>) \$40 (<i>TREND- added</i>)	Listing fees are billed monthly.
Image Upload Fee	Free (<i>User- added</i>) \$5 per photo (<i>TREND- added</i>)	Each submitted photo and/or floor plan.
Paper Bill Fee (optional)	\$15 per paper bill	This fee applies to those members who opt to have their bill delivered by U.S. Mail instead of electronically or those who do not meet the criteria for electronic billing.

PAYMENT INFORMATION

Licensed agents, use this fee chart to determine your initial payment.

If the month is...	January or July	February or August	March or September	April or October	May or November	June or December
New Member Fee	\$100.00	\$100.00	\$100.00	\$100.00	\$100.00	\$100.00
MLS Subscription Fee	\$66.00	\$44.00	\$154.00	\$132.00	\$110.00	\$88.00
Licensed Agent Total	\$166.00	\$144.00	\$254.00	\$232.00	\$210.00	\$188.00

Unlicensed Assistants, use this fee chart to determine your initial payment.

If the month is...	January or July	February or August	March or September	April or October	May or November	June or December
Unlicensed Assistant Fee	\$18.00	\$12.00	\$42.00	\$36.00	\$30.00	\$24.00

ACCOUNT PROFILE INFORMATION

UPDATING INFORMATION

Once you are a member/subscriber of TREND and have received your login and password information, you will have the ability to complete additional profile information at any time from the **My Account** tab on www.trendmls.com.

MEMBER NAME

Title (optional): Mr. Mrs. Miss Ms.

First Name _____ M.I. _____

Last Name _____

Nickname _____

HOME ADDRESS

Home Address _____

Home City _____

Home State _____ Home Zip + 4 _____

Preferred Address (check one) Home Office

Choose the address where you would like TREND to send correspondence, including but not limited to TRENDLINKs, TRENDs in Technology Giveaway Game piece, and TREND bills if you select U.S. Mail as your "Preferred Billing Method."

Preferred Billing Method (check one) Electronic U.S. Mail

*Choose "Electronic" to receive your MLS Fee bills electronically, via e-mail and through our website. You must have a valid e-mail address on file to select this method. Choose "U.S. Mail" to have your MLS Fee bills delivered via U.S. Mail to your preferred address. **If you choose U.S Mail, there will be a \$15 charge added to your bill.***

PHONE NUMBERS

(_____) _____

Phone Number

Home Mobile Office Direct Office Pager

Phone number on Member Directory Yes No

Choose "Yes" if you would like your phone number to display on the TREND Member Directory available only to other TREND members. You must choose "Yes" if you want your phone number to be your preferred phone number.

TREND Office Use Only

Member # _____

Support Center Specialist _____

Date _____ / _____ / _____

LICENSE AND ASSOCIATION INFORMATION

License Type: Broker of Record Salesperson
 Associate Broker Not Licensed

License Number _____

License Expiration Date _____ / _____ / _____ License State _____

Primary REALTOR® Association/Board _____ Date Joined _____ / _____ / _____

OFFICE INFORMATION

Office Name _____

Office Broker/Participant _____

Office City _____ Office State _____

MEMBER LOGIN INFORMATION

Login Name _____

*May be no longer than 30 characters. Must contain only letters, numbers, spaces, dashes or single quotes. No special characters, such as \ / : * ? " ' < >*

E-mail Address _____

E-mail on Member Directory (check one) Yes No

Select "Yes" to have your e-mail address display on the TREND Member Directory available only to other TREND members.

Promotional E-mail from TREND (check one) Yes No

Select "YES" to receive information about TREND's promotions and giveaways, as well as participate in occasional informational surveys.

UNLICENSED ASSISTANT POLICY/FORM AGREEMENT

If an unlicensed assistant or administrator will be assisting you in your work and will need access to the MLS, the Participant/Broker being assisted must complete this form and send it back to TREND.

Upon completion and submission of this form by a Participant, TREND will provide a login name and password to those who do not hold a real estate or appraisal license, but who do serve as an unlicensed assistant. Unlicensed assistants must be employed by the brokerage firm or be employed by a Participant, a Subscriber or a group of Participants and/or Subscribers. Unlicensed assistants may only access the TREND MLS database and the Public Records tax database provided by TREND, unless precluded by law, for the purpose of assisting a TREND Participant or Subscriber to:

- Obtain a listing
- Enter or maintain a listed property in the TREND MLS database
- Determine available homes to be shown to potential buyers
- Determine the market value of a property
- Compile names and addresses of potential buyers and sellers of real estate
- Assist in the completion of the sale of a property in accordance with an agreement of sale

To be completed by the Participant/Broker

Name of Unlicensed Assistant

Unlicensed Assistant Login Name

*May be no longer than 30 characters. Must contain only letters, numbers, spaces, dashes or single quotes. No special characters, such as \ / : * ? " " < > |.*

Unlicensed Assistant e-mail address

Promotional E-mail From TREND (check one) Yes No

Select "Yes" if you would like TREND to send you the TRENDLINK, customer surveys and notice of third-party promotions via e-mail.

Participant/Broker wishes Unlicensed Assistant to have:

- Access to all listings in entire firm
- Access to all listings in this office only
- Access to only listings one or more licensees

Name(s) and License Number(s) of those being assisted

#

#

Name of Office

City/State/Zip of Office

(_____)
Office Phone

(_____)
Office Fax

Name of Participant/Broker

Participant/Broker's **full** Real Estate License Number

*Participant/Broker Signature

Date

***Signature indicates acceptance of and intention to abide by the policy stated on this form**

TREND Office Use Only

Member #

Support Center Specialist

Date