



660 American Avenue, Suite 203 • King of Prussia, PA 19406
Business Office: 1-610-783-4650
Help Desk: 1-877-330-9900

MIDDLESEX RECIPROCAL OFFICE APPLICATION

Thank you for expressing an interest in joining TREND.

TREND is the Multiple Listing Service (MLS) for more than 30,000 real estate professionals in the Philadelphia metropolitan region. We cover Kent and New Castle counties in Delaware; Burlington, Camden, Gloucester, Mercer and Salem counties in New Jersey; and Berks, Bucks, Chester, Delaware, Montgomery and Philadelphia counties in Pennsylvania. This is our 13 county Primary Service Area. Our commitment is to provide real estate professionals with superior real estate market information services and make technology accessible through education, communication and support.

TREND creates, hosts, and maintains the MLS by which real estate professionals share information on properties for sale in and around the Philadelphia metropolitan region. TREND also designs and maintains a Public Records system with public records information, mortgage data and more. These systems are accessed through the TREND website, www.trendmls.com, which also provides help, product information, and news for TREND members.

TREND's website, www.trendmls.com is the starting place for using any of TREND's systems or services. The website offers members the information and help they need to use the MLS, Public Records and related products to their fullest advantage.

Join TREND and become a member of the only MLS to offer this type of innovative service. TREND provides the knowledge, technology and service needed to conduct business in today's competitive real estate marketplace.

Read the following information, complete the membership application, and return it with your payment. If you have any questions, please call our Policy Coordinator at 1-610-783-4650, or visit our website, www.trendmls.com, for more information.

TREND ties all of these services and products together to put TREND members at the forefront of the real estate industry!

NEW OFFICE INFORMATION

MLS FEES

Middlesex One-Time Office Fee	\$120 per office. <i>This fee is required for all new offices and to restore MLS services for a terminated office-plus all unpaid fees.</i>
Non-REALTOR® Escrow Account	\$500 per office (one-time fee held by TREND.) <i>This fee is required for all new non-REALTOR® offices only, to assure payment of costs associated with an arbitration or hearing involving an alleged violation of the Standards of Conduct for TREND Participants. (see TREND Rules and Regulations, Section 23.2)</i>
New Subscriber Fee	\$120 per subscriber. <i>This fee is required for all new subscribers and to restore MLS services for a terminated subscriber-plus all unpaid fees.</i>
Listing Fees	Member-loaded: \$20 (billed monthly) TREND-loaded: \$40 per listing (billed monthly)
Image Upload Fee	\$5 per agent submitted photo or floor plan. <i>Images sent via U.S. Mail to TREND for upload.</i>

BILLING POLICIES

- All fees are non-refundable.
- Listing fees are billed monthly.
- MLS subscription fees are billed semi-annually, in March and September, and are due on receipt.
- Any member fees that are outstanding after the due date will result in an interruption of service. However you can restore your service by logging into www.trendmls.com and paying your bill.
- Each member is billed directly for his or her MLS Subscription Fee. Each Unlicensed Assistant is billed directly for his or her Unlicensed Assistant Fee. TREND looks to the office to resolve unpaid MLS Subscription and Unlicensed Assistant Fees should the member not pay promptly.

NEW OFFICE INSTRUCTIONS

Please be sure to understand the following application procedures.

- Each new office must complete a separate New Office Application.
- TREND Membership Activation occurs after payment of all membership fees, and after the new office has been entered into the computer system.
- The Participant/broker must join TREND, other licensees/appraisers of the office may join at their leisure.

To be a REALTOR® Member of TREND

- The Participant/broker must be a member in good standing, in an Association of REALTORS®.
- The Participant/broker must provide a letter from their local REALTOR® Association stating that he/she is a member in good standing. This letter can be faxed/mailed along with the Application.

To be a non-REALTOR® Member of TREND

- The Participant/broker does not have to belong to an Association of REALTORS®.
- The Participant/broker **MUST** pay the non-REALTOR® Escrow Deposit.
- The Participant/broker is not required to submit this letter stating that he/she is a member in good standing.

Obtain letter of good standing from Middlesex MLS. The Participant/broker must provide a letter from Middlesex Multiple Listing Service stating that he/she is a member in good standing. This letter can be faxed/mailed along with the Application.

Complete enclosed forms. Office Subscription Agreement, Account Profile Information form (for the Participant/broker) and Payment Information (follow instructions on the last page to total your Membership Application fees).

Include payment. Full payment for all fees and products is required to process your application. Follow instructions on the last page to calculate your membership fees. TREND accepts Visa, MasterCard, American Express, Discover or personal check. Make all checks payable to TREND.

Send to TREND. Be sure to include all completed forms and payment information. Fax to TREND at: 1-610-783-4695 or mail to TREND at: 660 American Avenue, Suite 203, King of Prussia, PA 19406.

Receive your password. Once your membership application is processed, you will receive an e-mail from TREND with your TREND login name and password and instructions on how to enter the Member Area of our website. (Please allow at least one business day from our receipt of your application/payment to process your membership request. If you send your application via U.S. mail, please allow an additional 3-5 business days.)

QUESTIONS?

You can call our Policy Coordinator
610-783-4650

Limited Participation Office Subscription Agreement and Information Form

TReND (The Delaware Valley Real Estate Information Network) provides Multiple Listing Service (MLS) and real estate information services within the following geographic territory: Kent and New Castle counties in Delaware; Burlington, Camden, Gloucester, Mercer and Salem counties in New Jersey; and Berks, Bucks, Chester, Delaware, Montgomery and Philadelphia counties in Pennsylvania (collectively referred to as the TReND Primary Service Area).

The undersigned Participant (licensed real estate broker, or licensed or certified appraiser) in applying for a Limited Participation membership, (if applying for a different type of TReND participation, please contact our Membership Department) expressly agrees:

- to subscribe to TReND and abide by TReND's Bylaws, Rules and Regulations and policies (published on the Internet at www.trendmls.com).
- to be responsible for all incurred fees, including those of all licensees or appraisers affiliated with Participant's office.
- to file with TReND, within (3) business days, all listings of property that are located within the TReND RSN that are taken on Exclusive Right to Sell or Exclusive Agency listing contracts (or other contracts deemed acceptable by TReND).
- and understands right, title and interest in every copy of the TReND multiple listing compilation, or portion thereof, including images created by TReND is copyrighted by TReND and shall remain at all times vested in TReND.

NEW OFFICE INFORMATION
(All info required)

CHANGED OFFICE INFORMATION
(Complete the changed info, signature and your office name. If changing office name, indicate both the old and new name.)

OFFICE ADDRESS INFORMATION

Office Name

Office Street Address

Office City

Office State Office Zip + 4

Office County Location

PHONE INFORMATION

()
Office Phone Number

()
Office Fax Number

OFFICE INTERNET INFORMATION

www.
Office Website Address (if any)

@
Office E-mail Address

PARTICIPANT / BROKER INFORMATION

Full Name (as it appears on your RE License)

License Number

License Exp. Date License State

License Type: Broker of Record Certified Appraiser
(choose one) Associate Broker Licensed Appraiser

OFFICE MANAGER INFORMATION

Check here if same as Participant

Full Name (as it appears on your RE License)

License Number

License Exp. Date License State

License Type: Broker of Record Certified Appraiser
(choose one) Associate Broker Licensed Appraiser

SIGNATURE

Participant Signature

Date

TReND Office Use Only

Policy Coordinator Date

Approved by Date

Account Profile Information

Information is required unless noted optional.
Information noted by a † is not required for Unlicensed Assistants only.

UPDATING INFORMATION

Once you are a member of TReMD you will be able to login and update this information at any time from the "My Profile" section of our website.

MEMBER NAME

Title (optional)

Mr
 Mrs
 Miss
 Ms

First Name _____ M.I. _____

Nickname _____

Last Name _____

Position Title (select one only)

- | | |
|--|--|
| <input type="checkbox"/> Broker of Record | <input type="checkbox"/> Office Assistant (Unlicensed) |
| <input type="checkbox"/> Owner only | <input type="checkbox"/> Agent(s) Assistant (Licensed) |
| <input type="checkbox"/> Office Manager | <input type="checkbox"/> Agent(s) Assistant (Unlicensed) |
| <input type="checkbox"/> REALTOR® | <input type="checkbox"/> Appraiser |
| <input type="checkbox"/> Office Assistant (Licensed) | |

USER LOGIN INFORMATION

Login Name _____

May be no longer than 30 characters. Must contain only letters, numbers, spaces, dashes or single quotes. No special characters, such as \ / : * ? " ' < > | .

@

E-mail Address _____

E-mail on MLS Roster (check one) Yes No
Select "Yes" to have your e-mail address display on the MLS Agent Roster available only to other TReMD members.

Promotional E-mail From TReMD (check one) Yes No
Select "Yes" if you would like TReMD to send you the TReMDLINK, customer surveys and notice of third-party promotions via e-mail.

www. _____

Individual Website Address (optional) _____

HOME ADDRESS

Attn/Care of (optional) _____

Home Street Address _____

HOME ADDRESS (continued)

Home City _____

Home State _____

Home Zip + 4 _____

Preferred Address (check one) Home Office

Choose the address where you would like TReMD to send correspondence, including but not limited to TReMDLINKs, TReMDs in Technology Giveaway Game piece, and TReMD bills if you select U.S. Mail as your "Preferred Billing Method."

Preferred Billing Method (check one) Electronic U.S. Mail

Choose "Electronic" to receive your MLS Fee bills electronically, via e-mail and through our website. You must have a valid e-mail address on file to select this method. Choose "U.S. Mail" to have your MLS Fee bills delivered via U.S. Mail to your "Preferred Address." **If you choose this billing method, there will be a \$15 charge added to your bill.**

PHONE INFORMATION

(_____) _____

Home Phone _____

Home Phone on MLS Roster (check one) Yes No

Choose "Yes" if you would like your home phone number to display on the TReMD MLS Roster available only to other TReMD members. You must choose "Yes" if you want your Home Phone Number to be your Preferred Phone Number.

(_____) _____

Mobile Phone Number (optional) _____

(_____) _____

Pager Number (optional) _____

(_____) _____

Direct Office Phone Line (optional) _____

Preferred Phone Number (check one)

Select the phone number where you wish us to reach you by phone, unless otherwise specified. If you set "Home Phone on MLS Roster" to "No" your home phone number will not be available here.

- | | | |
|--|---------------------------------|---------------------------------|
| <input type="checkbox"/> Home | <input type="checkbox"/> Mobile | <input type="checkbox"/> Office |
| <input type="checkbox"/> Direct Office | <input type="checkbox"/> Pager | |

(_____) _____

Personal Fax Number (optional) _____

Preferred Fax Number (check one) Office Home

Continued on next page.

Account Profile Information (continued)

REAL ESTATE LICENSE INFORMATION

- License Type:
- | | |
|---|--|
| <input type="checkbox"/> Broker of Record | <input type="checkbox"/> Certified Appraiser |
| <input type="checkbox"/> Associate Broker | <input type="checkbox"/> Licensed Appraiser |
| <input type="checkbox"/> Salesperson | <input type="checkbox"/> Not Licensed |

License Number†

/ /

License Exp. Date†

License State†

Primary REALTOR® Assoc./Board

Date Joined

/ /

Other REALTOR® Assoc./Board (optional)

Date Joined (optional)

/ /

MLS INFORMATION

NRDS ID (optional)

Primary Business

- | | |
|---|--|
| <input type="checkbox"/> Appraisals | <input type="checkbox"/> Property Management |
| <input type="checkbox"/> Commercial Sales/Rentals | <input type="checkbox"/> Relocation Services |
| <input type="checkbox"/> Land Sales | <input type="checkbox"/> Residential Rentals |
| <input type="checkbox"/> Other | <input type="checkbox"/> Residential Sales |

Secondary Business (optional)

- | | |
|---|--|
| <input type="checkbox"/> Appraisals | <input type="checkbox"/> Property Management |
| <input type="checkbox"/> Commercial Sales/Rentals | <input type="checkbox"/> Relocation Services |
| <input type="checkbox"/> Land Sales | <input type="checkbox"/> Residential Rentals |
| <input type="checkbox"/> Other | <input type="checkbox"/> Residential Sales |

OFFICE INFORMATION

Office Name

Office Broker/Participant

Office City

Office State

TReMD Office Use Only

Help Desk Representative

Date

Approved by

Date

PAYMENT INFORMATION

	Board Affiliated Office	NON-Board Affiliated Office
Middlesex New Office Fee	\$120.00	\$120.00
*Non-REALTOR® Escrow Account	-	\$500.00
TOTAL	\$120.00	\$620.00

*Non-board affiliated offices must pay a one-time \$500 Escrow Deposit. This is a one-time payment held by TREND for non-REALTOR® offices only.

Make sure you have all completed forms and letters

- "REALTORS® in good standing" letter from Association (if board-affiliated office)
- "Member in good standing" letter from Middlesex MLS
- Office subscription agreement
- Account profile information form
- Payment information
- Copy of license

Send completed application to TREND

By Fax: 1-610-783-4699
 By Mail: 660 American Ave
 Suite 203
 King of Prussia, PA 19406

Check/Money Order
 Visa
 MasterCard
 American Express
 Discover Card

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Credit Card Number

		/		
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Expiration Date

 Print Cardholder Name

 Date

 Signature

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TOTAL AMOUNT DUE

TREND Office Use Only

Member # (Rap ID)	Office # (Rap ID)	Membership Coordinator	Date
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